

# Hughes Launches Two-Phase Expansion Program

## Will Spend \$250,000 On New Paint Factory; Addition To Present Site



**WALLPAPER DEPARTMENT:** As members of the Hughes wall-paper sales department, from left, Larry Carque, Bill Harms, Gene Thomas, and Joe Madden, not only displayed thousands of patterns but also advise patrons in the selections of color and decoration.



**OFFICE PERSONNEL:** Comprising the office staff at Hughes are, from left, Harry Ezratty, June Hilton, Zita Swenson, Joe Koss, Barbara Goodin, and Mary Randig.



**MANUFACTURING PLANT:** Scene in the Hughes manufacturing plant shows the crew beside one of the machines making paint which soon will be speeded on its way to stock the store's shelves.

Site For New Plant Will Be Located in Southwest Los Angeles; Construction To Start In Early Fall; Work To Start Soon On Do-It-Yourself Addition At Present Plant On South Western Avenue

A quarter million dollar expansion program, encompassing construction of an ultra-modern new factory, is projected for this year for the Hughes Paint Factory, 5924 South Western avenue, it was announced today by the company's president, Louis F. Hughes. The expansion will be in a two-phase plan, Mr. Hughes said.

Several sites in southwest Los Angeles are now under consideration for the new factory. One will be selected in a short time and plans will go forward toward its construction. The second phase of the expansion program will be a general remodeling of a building now adjoining the present plant. In this will be added a new department with new lines for the do-it-yourself people.

**REMODELING STARTS SOON** Remodeling of the building will start in a few days. It is expected to be in operation in about six weeks. In this department Hughes officials plan to add such items as building materials, window shades, plastic tile, electric power tools, all types of floor tile, window screens, plumbing and electric fixtures and a large hardware stock.

Hughes officials are keen on the future business outlook, particularly for the southland, and it is with this in mind that the expansion program is planned, coupled with the necessity for more room due to its mammoth increase in business during the last few years.

"It is necessary for us to expand," said Mr. Hughes. "We are rapidly outgrowing our present manufacturing quarters. We intend to keep the present plant in operation to a large extent even after we build the new factory. We will maintain mixing and other equipment necessary to take care of our large clientele in this immediate area. In fact, we are expanding our quarters here to better serve our people."

**TO SELECT NEW SITE SOON** Hughes officials expect to decide on a site for the new factory in a short time. Plans will be put in the blue print stage. Actual construction will be started in the early fall and completion of the project for opening is expected early next year. The cost of the plant will be approximately \$250,000. The company's already modern equipment will be moved to the new site and other pieces will be added. It was pointed out that the Hughes company, generally regarded by the trade as the largest concern catering particularly to the do-it-yourself

### HUGHES ANNIVERSARY SALE STARTS TODAY

Everything is in readiness for Hughes Paint Factory anniversary sale. Prices have been slashed in all departments in celebration of this once-a-year event.

Fresh paints have just been processed in Hughes huge factory specially for this sale. Many different types of paints will be demonstrated by Hughes experts.

Many new patterns in wallpaper also will be on display. Nearly 1500 bins of wallpaper are carried in stock throughout the year.

Brushes, ladders and other equipment will be on sale this week.



**PAINT SALES STAFF:** Hughes paint sales department personnel is composed of an expert staff of nine men. Pictured, front row, from left are Joe Madden, Gilbert Tull, Frank Guerra, Bob Tuite, and Paul Yankosky. Back row, from left are Joe Albert, Joseph Van Pinney, Reuben Aviles, and Charles Wiggs.

the outside service of stucco homes. When he has completed his task, he leaves a report with the home owner covering all details and making recommendations. When the patron comes in to select his paint, again experts go over the inspection report and give further sound advice. It has worked exceedingly well in the stucco field, officials pointed out.

The Hughes company also has had in operation for some time and with popular success, what is known as its revolving budget account plan of financing. With this plan, patrons can always carry a balance of six times the monthly payment they wish to make. Example: If the patron chooses to pay \$10 a month, he can have continuous credit up to \$60. It can be increased or decreased at a later date. To have this plan explained a telephone, personal call or letter is all that is necessary. An account can be opened in minutes.

**NEW LINES ADDED** The company has recently added some new lines to their big stock in keeping up with the best developments in this field. The famous Breinig wood finish is one of these new ones. It contains 72 different do-it-yourself wood finishes that creates color and unique effects. It is especially made for the novice. It eliminates hiring of a craftsman for the job.

A new automotive line has been added, featuring the successful Broilite finishes made by the Andrew Brown company. The stock carried enables the

company to match any colors for cars dating back to 1946. It comes in synthetic or lacquers.

Still another line is Z-Spar, popular marine finishes. This line includes hard to find items such as racing bottom paints, rot inhibiting primers, copper bottom paints, marine caulking

and compounds. The new sensational wonder paints for stucco houses that last twice as long as conventional paints—Vinyl plastic stucco—has been added. Anyone can apply these miracle paints and get a perfect job, officials said. One coat covers, dries in an hour, it won't fade,

lap spot, chip or peel. They beautify and waterproof at the same time. The Hughes company maintains a huge fleet of trucks to serve its customers.

**FREE DELIVERY** Hughes Paint Factory will deliver free anywhere in Los Angeles.

**Fast Drying**

## MAR-LAC SHELLAC

— 100% PURE —

Ideal for interior wood floors, furniture and paneling. Leaves a rich mellow finish. Used extensively for bowling alleys and dance floors, so you know how fine it is. Made locally, so we receive fresh shipments every week. Made of highest quality shellac gum. Comes in white and orange.

**YOU CAN USE MAR-LAC AS A:**

- GLUE
- LACQUER
- RUSH CHAIRS
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**HUGHES PAINT FACTORY**  
5924 So. Western Ave.

**Paint for your Boat**

*Broilite*

## Z-SPAR

WORLD'S SMOOTHEST!  
Won't Check or Chalk!

Like Porcelain!  
23 Colors!

**HERE NOW!**

**HUGHES Paint Factory**  
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## SLAP

Brushing Interior Wood Finish

- IT'S TOUGH!
- IT'S CLEAR!

PERFECT FOR REFINISHING FURNITURE AND WALL PANELING!

The quality finish that goes on fast—dries in minutes! SLAP produces a semi-gloss luster, is tough, alcohol proof and mar proof... it will not darken on exposure to sunlight... can be brushed on, sprayed on or rolled—no sealer is required!

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5924 So. Western Ave.  
2 Blocks South of Slauson

Now join New Concrete to old!

Without chipping or roughing the old surface, amazing new RED-E-CRETE CONCRETE GLUE permanently bonds new concrete to old concrete—driveways, walks, floors, steps, etc. Also bonds Bricks, Tile, Steel, Wood, Glass, etc., to Concrete. Available in PINTS—QUARTS—GALLONS. Ready to Use—Just Brush on.

For odd-job home repairs or building

**RED-E-CRETE**  
6 MIXES: Concrete • Topping  
Mortar • Stucco • Plaster • Asphalt

Dry-mixed in bags—just add water

Use handy, easy Red-E-Crete for concrete, mortar, plaster, mixing gesso, wall, leveling, setting, etc. and more. 40 lb. bags (concrete) only 99¢.

Get Details at **HUGHES Paint Factory**  
5924 SOUTH WESTERN AVENUE  
Near Slauson

**CUT PAPER FREE** Not only does Hughes Paint Factory offer you tremendous bargains in wallpaper, it will cut paper free for you in the store.

**LABORATORY TESTS** Before any Hughes paint is put on the shelves to be sold, it is always thoroughly tested in the Hughes laboratory, adjacent to the store at 5924 South Western avenue.

"There's nothing like **BONDEX for STUCCO!**"

**BONDEX stops dampness and the color penetrates the wall for lasting beauty**

There's a reason why more homeowners have used BonDEX than all other cement paints combined! It penetrates stucco to seal the pores and form a durable moisture barrier. And the smart, sun-fast colors go into the wall for long-lasting beauty. Unlike ordinary masonry paints, BonDEX actually becomes part of the wall itself. Best of all, it costs so little to keep stucco young and new looking with BonDEX. A full gallon costs as little as \$1.40 when mixed.

**In White and 12 Sun-Fast Colors**

To protect cinder blocks and add a gleaming white, even finish, use thick aggregate BonDEX Heavy Duty. Ask About It...

**HUGHES Paint Factory**  
5924 SOUTH WESTERN AVENUE

**BONDEX costs much less than ordinary paint!**

bright new color for faded fabrics at your fingertips!

**\$2.95** 12 OZ. PRESSURIZED CAN

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**BAF Upholstery Cleaner—** 1 1/4 oz. pkg. (makes 1 gal.) **25c**

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Faded chairs, sofas, draperies and other possessions glow again with FABSPRAY. It's not a paint, tint or dye... it's a plastic resin-base mineral spray that will not stiffen texture or blot out patterns. Covers stains, faded streaks, water spots (according to color selection). Protects against wear, water, sun-fading. Easy to apply, economical too... renews fabrics at 1/10 the cost of reupholstering. For beauty on a budget get FABSPRAY today.

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BLACK • MARSH • TAN • SILVER GRAY • WEDGWOOD BLUE  
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5924 So. Western Ave.  
2 Blocks South of Slauson

**ECONOMY APPLICATION KIT** Contains everything you need...  
• 1 Quart FABSPRAY  
• BAF Cleaner  
• Brush **\$4.59**

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**CANVAS FURNITURE & AWNINGS** **CAR INTERIOR & CONVERTIBLE TOP** ...and 100's of other uses

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